EV SERVICE SHOW

Electric Vehicle After-Sales Products and Services Trade Show

www.EVServiceShow.com

26-28 NOV 2026

Istanbul Expo Center



The first international trade show dedicated exclusively to the electric vehicle aftermarket.

Showcase your solutions to the right buyers. Secure your stand.

Co-located with

EV CHARGE SHOW

Supporters

TOBFED – Türkiye Araç Satış Sonrası Hizmetler Federasyonu

E-MOBILITY EURASIA

ifm – İstanbul Fuar Merkezi

Organizer

Voli Fuar Hizmetleri A.Ş.

This fair is organized with the audit of TOBB (The Union Of Chambers and Commodity Exchanges of Türkiye) in Accordance With The Law No.5174



What is EV Service Show?

EV Service Show is the world's first B2B trade show dedicated exclusively to the electric vehicle aftermarket. Every product, technology and service required after an electric vehicle is delivered — from spare parts and diagnostics to battery recycling, digital fleet management, insurance and technical training — comes together under one roof across 13 dedicated product groups. While established aftermarket trade shows cover combustion-engine ecosystems comprehensively and give EVs only a section, EV Service Show fills a gap that no other event has addressed: 100% electric vehicle focused, 100% aftersales.

Relationship with EV Charge Show

EV Service Show is co-located with EV Charge Show — Electric Vehicle Charging Technologies and Equipment Trade Show, now in its 5th edition at Istanbul Expo Center. Together, the two events cover the complete electric vehicle ecosystem:

EV CHARGE SHOW	EV SERVICE SHOW
Before ownership — Charging infrastructure and EV technologies	After ownership — Aftersales products and services

As both events take place on the same dates and at the same venue, visitors to either show can attend both. This synergistic structure creates a unique platform for the complete electric vehicle ecosystem in the region.

The Opportunity

Electric vehicles are replacing combustion engines. This transformation is not limited to the vehicles themselves — it is reshaping every element of the aftermarket ecosystem: servicing, spare parts, insurance, tyres, diagnostics, training and more.

Global Market

Global EV aftermarket

$84B

→ $351B

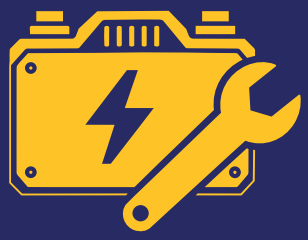


Valued at USD 84 billion in 2025, projected to reach $351 billion by 2034 — more than 4× growth.

Battery servicing

$8B

By 2030



The global EV battery service market is projected to reach $8 billion — repair, reconditioning and recycling are fast-growing new categories.

ADAS calibration equipment

Mandatory

New Revenue Category



Now required after every body or optical repair involving a camera, radar or LiDAR sensor — a net-new revenue stream for workshops worldwide.

Tyre wear

20–30%

Faster Wear Rate



EV high torque causes 20–30% faster tyre wear compared to combustion-engine vehicles, driving significantly higher demand for tyre services.

Source: Towards Automotive / Precedence Research, Global EV Aftermarket Market Report, August 2025.

A Market in Formation

The electric vehicle aftermarket ecosystem is not yet fully established — it is being built right now. Standards are being set. Supply chains are being formed. Long-term commercial relationships are being created. For exhibitors, early presence at EV Service Show is not simply a marketing decision — it is a market-entry decision.

Companies present at the 1st edition of EV Service Show will be positioned as founding players in this ecosystem — a status that cannot be bought later, only earned now.



Why Istanbul?

For international exhibitors, the choice of location determines the quality and diversity of buyers they meet. Istanbul is not simply a host city — it is a strategic gateway.

A Single Trip, Multiple Markets

Istanbul sits within a five-hour direct flight of Türkiye, Eastern Europe, the Balkans, the Middle East, North Africa, Central Asia and the Arabian Peninsula. For an exhibitor attending EV Service Show, a single trip to Istanbul means exposure to buyers from all of these regions simultaneously.

- Türkiye — a rapidly growing domestic EV market, ranked 4th in Europe for EV sales in H1 2025
- Eastern Europe & Balkans — accelerating EV fleet adoption across public and private sectors
- Middle East & Gulf — large-scale EV fleet procurement programmes underway
- North Africa — emerging EV import and servicing markets
- Central Asia — Turkic republics with strong bilateral trade ties to Türkiye



Gateway to Underserved Markets

These regions are actively seeking aftermarket solutions, training and supply chain partners — and they are largely underserved by trade shows focused on Western Europe. EV Service Show connects global exhibitors with buyers from markets that existing events do not reach effectively.





Product Groups

EV Service Show covers the complete electric vehicle aftermarket ecosystem through 13 dedicated product groups. Any company offering products, technology or services in one or more of these groups is a natural exhibitor at this event.

- Spare Parts & Components
- Body, Paint & Damage Repair
- Diagnostics & Repair Equipment
- Battery Life Cycle, Repair & Recycling
- Oils, Lubricants & EV Fluids
- Wheels Management & Tire Service
- Certification, Inspection & Regulatory Compliance,
- Heavy Commercial EV Services
- Accessories & Customizing
- Car Wash, Care & Detailing
- Connectivity, ADAS & Digital Services
- Second-Hand EV Market & Valuation
- Specialised Services, Training & Finance

For detailed subcategories within each product group, please request the full Product Groups document from our team.



Who Will Visit?

Visitors to EV Service Show are not casual attendees. They are active decision-makers seeking solutions to transition their businesses to electric vehicles — whether building new operations, upgrading existing ones or sourcing new suppliers.

Category	Profile	Geography
Service & Maintenance Ecosystem	Authorised service centres, independent workshops, body & paint shops, tyre services	Türkiye, Balkans, Middle East
Fleet Managers & Corporate Users	Municipalities, public transport authorities, fleet operators, logistics companies	All target regions
Trade & Distribution Ecosystem	Spare parts distributors, accessories retailers, second-hand EV dealers	Türkiye, Gulf
Financial & Professional Services	Insurance companies, loss adjusters, leasing firms, investors	Türkiye, Gulf
Public, Regulatory & Academic Bodies	Ministries, inspection operators, universities, professional associations	All target regions
Media & Thought Leaders	Industry media, consultants, strategy firms	All target regions

Target Geography

- Türkiye (primary focus)
- Eastern Europe and the Balkans
- Middle East
- North Africa
- Central Asia — including Turkic Republics
- Arabian Peninsula and surrounding region

Our visitor target geography covers countries within a maximum five-hour direct flight from Istanbul

Visitor Targets

Year 1: 5,000+ visitors (1,000+ international)
Growth: Visitor numbers are projected to grow significantly year on year as EV adoption accelerates across all target regions.

The established visitor base of EV Charge Show represents significant additional potential for EV Service Show. Co-location means exhibitors benefit from the combined footfall of both events.

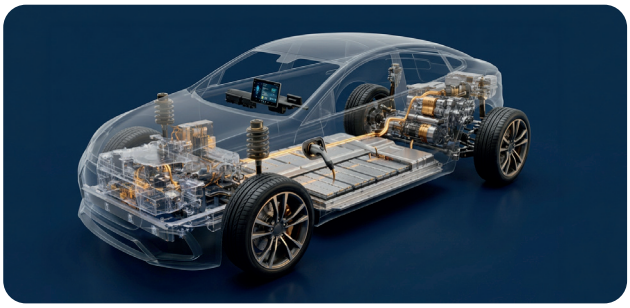
Why Exhibit?

EV Charge Show Synergy



Co-location with EV Charge Show — Türkiye's leading and most established EV trade show — means EV Service Show exhibitors benefit from the combined visitor flow of both events. Cross-visit rates between the two shows are expected to be high, given the complementary nature of their audiences.

The World's First Dedicated Platform



EV Service Show is the world's first independent B2B trade show focused exclusively on the electric vehicle aftermarket. The opportunity to shape sector standards and establish commercial relationships belongs to those who are present at the founding edition.

First Edition Advantage



Founding Exhibitor Status: Companies that exhibit at the 1st edition of EV Service Show will be permanently recognised as founding participants in the event's history — a distinction visible to all future visitors and media.

• First Edition Support Discount: A 10% discount on space-only rates is available exclusively to exhibitors at this inaugural edition.
• Lower cost, higher impact: First edition exhibitors typically secure the best stand locations at lower cost while facing minimal in-show competition.

TOBFED Official Support

The official support of TOBFED — Turkish Automotive Aftermarket Federation — strengthens the event's credibility and directly expands its reach to member companies of affiliated associations across Türkiye. TOBFED members also benefit from a dedicated discount on participation fees.

Regional Hub Advantage



Istanbul's geographic position enables exhibitors to meet buyers from Türkiye, the Balkans, the Middle East, North Africa and Central Asia in a single event. No other B2B platform in the region focuses exclusively on the EV aftermarket.

Stand Options & Pricing

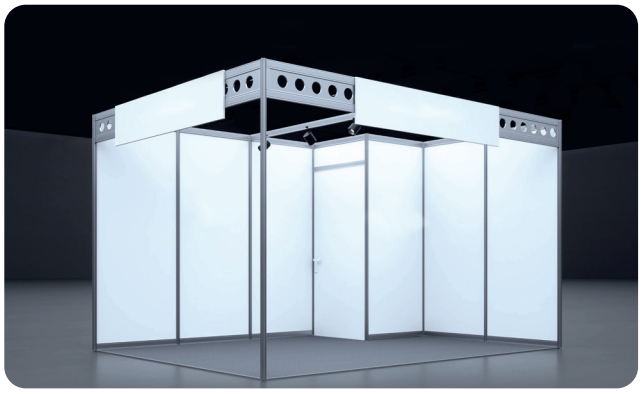
Minimum stand area is 9 m². All prices are exclusive of VAT.

Stand Type	Min. Area	Unit Price	Included Services
Shell Scheme Space Only	9 m² and above	EUR 220/m² + VAT	Exhibitor entry badges, catalogue listing, area preparation
Basic Package	9 m² and above	EUR 270/m² + VAT	Space Only + Octanorm construction (2.5m), carpet, spotlighting, 3 kW power, fascia board, 1×1m storage
Maxima Package	9 m² and above	EUR 330/m² + VAT	Space Only + Maxima construction (3m), parquet flooring, spotlighting, 3 kW power, fascia board, 1×1m storage

About the System Stand Packages

- **Basic Package:** Octanorm construction system (height 2.5 m), carpet flooring, spotlighting (100W/3m²), 3 kW/h power connection + 3-socket outlet, fascia board with company name, 1×1 m storage unit.
- **Maxima Package:** Maxima construction system (height 3 m), parquet flooring, spotlighting (100W/3m²), 3 kW/h power connection + 3-socket outlet, fascia board with company name, 1×1 m storage unit.
- System stand visuals are available on request. Additional furniture and display requirements can be ordered through the Exhibitor Portal: evserviceshowEOS.com

• System Stand (Basic)



• System Stand (Maxima)



Discounts

Discounts apply to the space-only rate only and are calculated independently of one another.

Discount Type	Rate	Eligibility
First Edition Support Discount	**10%**	Available to all companies exhibiting at this inaugural edition.
TOBFED Member Discount	**10%**	Available to member companies of associations affiliated with TOBFED.

Example: A TOBFED member company is eligible for a combined discount of **20%** on the space-only rate.

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Application Process

- Review this brochure and identify the product group(s) relevant to your company.
- Contact our team — a stand layout plan will be sent to you.
- Select your preferred stand area and package and notify us. Your participation agreement will be prepared and sent for your approval.
- Manage additional orders and services through the Exhibitor Portal (EOS)

Register Now

+90 212 604 50 50 - info@evserviceshow.com

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